

Oliver Schwartz

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Systems Builder and Operations Leader who helped Thursday Boot Company grow from one store to five, now a \$10.75M TTM retail fleet. I started on the sales floor, moved into store and fleet operations, then built the replenishment, reporting, and internal tools I needed to run the work better. Today I lead retail operations across five stores and build software used across the business.

EXPERIENCE

Thursday Boot Company · New York, NY

Founding Retail Operations Manager March 2025 – Present

- Lead operations across a five-store fleet generating \$10.75M TTM. Manage five store managers and work across stores, e-commerce, warehouse, finance, 3PL partners, and NetSuite on inventory movement, replenishment, reporting, and execution.
- Built the fleet’s replenishment system from scratch using React, Express, and BigQuery, replacing four generations of spreadsheets. It now drives 30 transfer orders each week and is the process the fleet uses to allocate inventory.
- Reworked the planning logic around actual store demand and selling patterns. The new planning stack increased unique products sold 30% and reduced stockouts 10% without increasing inventory.
- Built a BI platform that brings NetSuite, Shopify, payroll, WMS, traffic, and store data into one reporting model. Cut nightly reporting from a 45-minute manual process to an automated 3 AM build used daily by five store managers and two executives.
- Built the fleet’s internal platform for store tickets, SOPs, dashboards, restock tracking, and recurring automations, replacing three separate software subscriptions and roughly \$40K in annual software spend.
- Built and rolled out MCP servers over Sheets, BigQuery, Drive, and Gmail so non-technical teams can work with live company data through Claude in plain English. Anything that changes data requires human approval, and destructive actions aren’t exposed.
- Train and support store managers on receiving, transfer orders, cycle counts, inventory controls, reporting, and escalation workflows.

Flagship Store Manager and Operations Lead March 2024 – February 2025

- Ran an \$8M+ flagship and grew revenue 8.24% YoY while taking on inventory and operating work across the expanding fleet.
- Built the inventory planning workflow that became the fleet replenishment standard. Moved slower-selling e-commerce inventory into stores where demand was stronger, generating \$340K in incremental revenue over two months with no new buy.
- Supported three new store openings, including hiring, onboarding, training, inventory setup, and launch operations.
- Took over the weekly fleet replenishment process while still running the store, becoming its sole operator.

Brand Ambassador to Stock Lead August 2023 – February 2024

- Promoted from Brand Ambassador to Stock Lead within four months and took ownership of receiving, cycle counts, and back-of-house inventory at the flagship.
- Redesigned the receiving and cycle-count cadence, reducing recurring monthly stock variance from more than 250 units to under 10.

SKILLS

Full-Stack Development	React, TypeScript, Python, FastAPI, Express, Google Cloud, Cloud Run, Cloud SQL, GCS, Vite, Tailwind
Data & Analytics	BigQuery, SQL, Google Sheets, Excel, data pipelines, BI and reporting, demand planning, replenishment, allocation
AI & Internal Tools	Model Context Protocol (MCP), Claude Code, custom tool servers, natural-language access to live company data, workflow automation, permissions, versioning, rollback
Operations & Leadership	Retail operations, inventory management, SOPs, recruiting, hiring, training, new store openings, cross-functional process design

EDUCATION

Fashion Institute of Technology · Advertising, Marketing and Communications 2022 – 2024

Left to take a full-time opportunity at Thursday Boot Company.