Oliver Schwartz

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Technical operator who designs, builds, and deploys internal software, data systems, and workflow automation for complex operations. I built the replenishment, reporting, and internal tools that a five-store retail fleet runs on while helping scale the business 5x.

EXPERIENCE

Thursday Boot Company · New York, NY

Founding Retail Operations Manager — March 2025 – Present

- Built the fleet's replenishment system from scratch using React, Express, and BigQuery, replacing four generations of spreadsheets. It now drives 30 transfer orders each week and is the process the fleet uses to allocate inventory.
- Built a BI platform that brings NetSuite, Shopify, payroll, WMS, traffic, and store data into one reporting model. Cut nightly reporting from a 45-minute manual process to an automated 3 AM build used daily by five store managers and two executives.
- Built and rolled out MCP servers over Sheets, BigQuery, Drive, and Gmail so non-technical teams can work with live company data through Claude in plain English. Anything that changes data requires human approval, and destructive actions aren't exposed.
- Reworked the planning logic around actual store demand and selling patterns. The new planning stack increased unique products sold 30% and reduced stockouts 10% without increasing inventory.
- Built the fleet's internal platform for store tickets, SOPs, dashboards, restock tracking, and recurring automations, replacing three separate software subscriptions and roughly $40K in annual software spend.
- Lead operations across a five-store fleet generating $10.75M TTM. Manage five store managers and work across stores, e-commerce, warehouse, finance, 3PL partners, and NetSuite on inventory movement, replenishment, reporting, and execution.

Flagship Store Manager and Operations Lead — March 2024 – February 2025

- Built the inventory planning workflow that became the fleet replenishment standard. Moved slower-selling e-commerce inventory into stores where demand was stronger, generating $340K in incremental revenue over two months with no new buy.
- Built the entire operating manual while supporting three new store openings, including hiring, onboarding, training, inventory setup, and launch operations.
- Ran an $8M+ flagship and grew revenue 8.24% YoY while taking on inventory and operating work across the expanding fleet.

Brand Ambassador to Stock Lead — August 2023 – February 2024

- Promoted from Brand Ambassador to Stock Lead within four months and took ownership of receiving, cycle counts, and back-of-house inventory at the flagship.

SKILLS

Full-Stack Development	React, TypeScript, Python, FastAPI, Express, Google Cloud, Cloud Run, Cloud SQL, GCS, Vite, Tailwind
Data & Analytics	BigQuery, SQL, Google Sheets, Excel, data pipelines, BI and reporting, demand planning, replenishment, allocation
AI & Internal Tools	Model Context Protocol (MCP), Claude Code, custom tool servers, natural-language access to live company data, workflow automation, permissions, versioning, rollback
Operations & Leadership	Retail operations, inventory management, SOPs, recruiting, hiring, training, new store openings, cross-functional process design

EDUCATION

Fashion Institute of Technology · Advertising, Marketing and Communications — 2022 – 2024

Left to take a full-time opportunity at Thursday Boot Company.